




CHRISTOPHER JESS YU

AMAZON PRODUCT
HUNTER | SEO
SPECIALIST


ABOUT ME

I am an experienced professional from the Philippines with a diverse skill set that includes data entry, SEO, Amazon product research, and content creation. With three years of work experience in data entry, I offer meticulous attention to detail and a strong foundation in data management and analysis. Specializing in SEO, I am well-versed in optimizing digital content to enhance online visibility and drive targeted traffic. Additionally, my expertise in Amazon product research allows me to make informed decisions in product selection and market analysis, using tools like Keepa. Let's collaborate to leverage my skills and experience in data entry, SEO, and Amazon product research to help your business thrive in the digital landscape.

CONTACT

 +639555663945

 christoperyu2018@gmail.com

 <https://christoperyu.pinoyselph/>

 Gomez Street Brgy 6,
Misamis Oriental Gingoog
City Philippines

WORK EXPERIENCE

ATTENDANCE COORDINATOR
2019/2020 - XAVIER UNIVERSITY
ATENEO DECAGAYAN

In my previous role, I diligently monitored and reported teacher attendance, working closely with the HR department to address any issues that arose. Additionally, I efficiently managed leave requests and effectively communicated policies to ensure compliance. My responsibilities necessitated a thorough understanding of relevant policies and procedures, along with strong organizational and communication skills.

DATA ENTRY SPECIALIST
2020/2023 - REMOTASKS

I successfully annotated LiDAR point cloud data using the Remotasks platform, utilizing specialized software for precise object labeling and tagging. With my keen attention to detail and extensive LiDAR knowledge, I showcased my ability to work remotely with efficient time management skills, effectively collaborating with team members to fulfill project requirements.

COURSES AND SIMINARS ATTENDED

SCHOOL FOR AMAZON FBA PH

School for Amazon FBA PH" offers comprehensive training for individuals in the Philippines interested in starting an Amazon FBA business. Their program covers product research, listing optimization, inventory management, and marketing strategies, providing step-by-step instructions and resources for success in the Amazon marketplace.

KURSO.PH

Kurso.ph" offers a variety of courses in the Philippines, including social media management, copywriting, Facebook ads, graphic design with Canva, and WordPress marketing. Gain practical skills and knowledge in digital marketing, content creation, and website development through their accessible online platform

PINOYSEO.PH

"PinoySEO.ph" is a platform focused on providing valuable SEO insights and strategies for the Philippines. They offer information and resources to improve online visibility and drive organic traffic for businesses and website owners in the country.

TOOLS

PRODUCT RESEARCH

- Jungle Scout
- Helium 10
- Keepa
- AMZScout
- SellerAMP - SAS
- BuybotPRO
- Amazonia right-click
- Amazon scout calculator
- Restricted Hamzat
- AZinsight
- FBA multi-tool
- Amazon rank chrome extension

SEO TOOLS

- Google Search Console
- Screaming Frog SEO
- Semrush
- Ahrefs
- Google Analytics
- Page Optimizer Pro



EDUCATIONAL BACKGROUND



CHRIST THE KING COLLEGE GINGOOG CITY

Bachelor of Science in Information Technology

March 2019

Christ the King College (CKC) in Gingoog City, Philippines, offers an Information Technology (IT) course that prepares students for careers in technology. The curriculum covers programming, database management, web development, and networking, providing hands-on training. With experienced faculty and modern facilities, CKC equips students with the skills for diverse opportunities in software development, IT consulting, and cybersecurity.

SKILLS AND TRAITS

- Keyword Research
- SEO Backlinking
- On-Page SEO
- Technical SEO
- Web Development
- SEO Audit
- Off-Page SEO
- Data Entry
- Copywriting
- WordPress Development
- Local SEO
- Backlink Analysis
- Search Engine Optimization
- Data Analytics
- Office 365
- Market analysis
- Competitor analysis
- Trend identification
- Data collection and analysis
- Product sourcing
- Pricing analysis
- Identifying profitable niches
- Evaluating product viability
- Researching customer reviews
- Understanding customer preferences

WORK FROM HOME SET UP

- Processor: i5-11300h
- GPU: RTX 3070 laptop GPU
- RAM: 16GB
- Noise-canceling earphones
- Web camera
- My Internet speed - <https://www.speedtest.net/result/14839843717>